

**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT**

Amy Bonetti  
Big Mouth Communications  
415-384-0900  
[amy@bigmouthpr.com](mailto:amy@bigmouthpr.com)

***GOBAGGER ONE PERSON SANDBAG TOOL MAKES BIG SPLASH  
FIGHTING FLOODS***

***Product fills sandbags 500% faster than two people using shovels***

SAN FRANCISCO – February 4, 2010 – Sandbags have been used for thousands of years to block rising waters, but they've always been difficult to fill and move around. Now there's a new tool for fighting floods – the GoBagger *One Person Sandbag Filling Tool*™.

Whereas old methods required two people to fill a sandbag – one person to hold the bag open, and another to shovel sand into it – the GoBagger allows one person to fill sandbags quickly and easily in one motion– up to 500% faster than the slow, tedious two-person shovel method!

The GoBagger is a low cost, lightweight, ergonomically designed, portable device that can easily be transported wherever sandbags are needed. It makes a vital addition to any emergency response team, and is a must-have for civil service, business owners, and families in flood prone areas. It works with any kind of bag and any kind of fill, even if sand is not available.

“Speed, efficiency, and timing are paramount when floodwaters are rising – and GoBagger delivers on all three counts,” says CEO of GoBagger, Max Stavron. “GoBagger not only reduces strain and injury on the body, but it also rescues thousands of businesses and homes across the country every year.”

People can now fill bags much faster, staying hours ahead of any impending emergency. In addition to saving time, money and labor, the durable GoBagger also helps to conserve resources and save structures. National flood damage numbers last year in the US exceeded four billion dollars, and GoBagger’s mission is to help reduce the financial and emotional impact on families and businesses.

**PRODUCT DEMO AVAILABLE HERE**

<http://www.gobagger.com/demo.html>

**FLOOD PREPAREDNESS**

The Weather Channel has posted very good information on flood preparedness with sand bag specific information: Be realistic about the use of sand bags. It takes one person per hour to fill and properly place 50 bags, but it may take as many as 1,000 sand bags to create a strong wall 3 feet high by 20 feet long. For example:

- Standard two-person method with a shovel (50 bags per hour)
- GoBagger Method (240 per person per hour)

Added Stavron, "The key is to be prepared in advance of a flood, not after."

#### **PRICING:**

The GoBagger *One Person Sandbag Filling Tool* retails for \$59.95.

#### **ABOUT GOBAGGER COMPANY**

Founded in 2000, The GoBagger has been used and endorsed by the US Army, Navy, Air Force, Marines, Army Corps of Engineers, Reclamation Districts, Highway Departments, Utility Commissions, Levee District Managers, Municipal Public Works Departments, State Water and Flood Agencies, The California Conservation Corp, and Emergency Management Operations all over the United States. The GoBagger was patented in 2000 and it completely recyclable.

The GoBagger is growing in leaps and bounds in its popularity and public awareness. We are now an Approved Vendor/Supplier to Grainger Supply, as well as several of its subsidiary catalogue companies such as Ben Meadows and Lab Safety (Grainger is one of the largest industrial supply catalogue companies in the world). Grainger has featured the GoBagger in its opt-in monthly e-newsletter for February 2010 – an honor only reserved for a product that Grainger feels stands out amongst the millions of products it carries. In addition, GoBagger was chosen as one of the "Editor's Picks" of the year in the Ben Meadows printed catalogue. Only twelve products from their line of ten's of thousands were chosen based on product ingenuity, usefulness, uniqueness, and overall potential. Ben Meadows also broke ground on their online catalogue with The GoBagger, and now has a special feature demo movie showing the GoBagger in action – something they never have done before for any product.

For more information about the company and product, please visit [www.gobagger.com](http://www.gobagger.com)

NOTE: In hard hit regions, or in impending emergency situations, The GoBagger Company will gladly offer emergency relief pricing and expedited delivery of their product.

# # #